



Patent
257/103

**POWER OF ATTORNEY
By Assignee**

Homestore.com, assignee(s) of the application for United States Letters Patent for an improvement in

System and Method for Anonymous Lead Generation and Management
by Stephen Bove, et al.,

the specification of which:

- ☐ is filed herewith, OR
☒ was filed on February 5, 2001, having U.S. Patent Application Serial No. 09/777,492,

does hereby appoint as my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, all of the registered practitioners identified by Customer Number 22249:



22249

PATENT TRADEMARK OFFICE

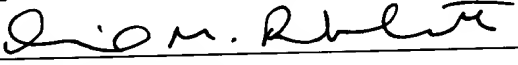
LYON & LYON LLP
Suite 4700
633 W. Fifth Street
Los Angeles, CA 90071
(949) 567-2300

Please send all inquiries to **Ivan Posey**, at the above Customer Number.

I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which:

- ☒ is filed for recordation herewith; or
☐ was recorded at Reel _____, Frame _____; or
☐ has been sent for recordation under separate cover, copy attached herewith.

To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s).

| | |
|--|------------------|
| Full Name of Assignee: Homestore.com | |
| Post Office Address: 30700 Russell Ranch Road, Westlake Village, California 91362 | |
| Signature of Declarant or Assignee:  | Date: 6-12-01 |
| Full Name of Declarant | |
| If Other Than Assignee: David Rosenblatt | |
| Title of Declarant: General Counsel | |
| Address of Declarant: 30700 Russell Ranch Road, Westlake Village, California 91362 | |